Website Development

4 Weeks / 30 Hours

Offline/ Online Classroom
Internship & Training Program

Delhi-NCR | Lucknow | Bhubaneswar | Bhopal | Varanasi

Official Partner

EISystems
Unconventional Ideas.
Systematic Approach.

EISYSTEMS TECHNOLOGIES

Internship & Training Program

About EISystems

EISystems Technologies is a leading Indian technology identity with operations in 16 states and union territories of India. EISystems (We call it EISys) offers trainings in Machine Learning, Internet of things, Deep Learning, Computer Forensics, Automobiles, Robotics and Socialmedia related solutions for enterprises and student community. Our online edtech domain "Robokwik"have been in among top self learning products provider brands in India. We have trained about 70000 students and impacted around 2 lakhs students through our various outreach initiatives since our founding.

Our Clientale

Some of the colleges where we had already felt our presence are given below:-

Indian Institute of Science, Bangalore
Indian Institute of Technology, Bombay
Indian Institute of Technology, Delhi
Indian Institute of Technology, Madras
Indian Institute of Technology, Kanpur
Indian Institute of Technology, Roorkee
Indian Institute of Technology, Guwahati
Indian Institute of Technology (Banaras Hindu University), Varanasi
Indian Institute of Technology, Indore
Indian Institute of Technology, Bhubaneswar
Indian Institute of Technology, Jodhpur
Indian Institute of Technology, Hyderabad
National Institute of Technology, Tiruchirappalli
National Institute of Technology, Warangal
National Institute of Technology, Calicut
National Institute of Technology, Patna
National Institute of Technology, Jalandhar
National Institute of Technology, Jaipur
National Institute of Technology, Durgapur
National Institute of Technology, Surat
National Institute of Technology, Allahabad
Indian Institute of Information Technology, Allahabad
ABV- Indian Institute of Information Technology & Management, Gwalior
College of Engineering Guindy,
Anna University, Chennai
PSG College of Technology, Coimbatore
JNTUH College of Engineering, Hyderabad

and more than 100 other engineering colleges.

Official Partner

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Prerequisites

Participants from 1st year/ 2nd year / 3rd year / 4th year of CSE/IT/MCA/BCA/BSc IT/ECE branch will get more benefited after joining this program.

Course & Content

All of the sessions will be practical oriented, so it will be really great if participant(s) can look on the syllabus which we are going to cover during training days.

Session 1
Internet & Websites Session
        What is Internet?
        What is WWW?
        What is Webpage?
        What is a Website?
        Types of Website

Session 2
Domain & Hosting Session
        Domain & Domain Names
        WHOIS Lookup
        Domain & Anti Domain Registration
        Hosting of website

Session 3
Understand HTML Fundamentals
        HTML
        Metatags
        Keywords
        Head, Body, Footer
        Closing tags & Commonly used symbols.

Session 4
Understand CSS Fundamentals
        Analyze the impact of using
                Inline Styles
                Internal Style Sheets
                External Style Sheets

        Construct & Analyze rule sets
                Valid syntax for the CSS rule set; selectors including class, id, elements
                and pseudo-class.

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Session 5
Structure Documents using HTML

Table Tags
h1-h6
P
br
div
span
li

Semantic Tags
Header
Footer
Summary etc.

Session 6
Structure Documents using HTML -2

Markup that implements navigation
Target
Bookmark
Image Link
Hyperlink
Folder Hierarchies

Form Elements
Form Attributes: action; method; submission methods
input types & restrictions
buttons

Session 7
Present Multimedia using HTML

img & picture elements & their attributes.
Videos & simple iframe implementation.
Examples & Codes implementing multimedia

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Session 8
Style Web Pages using CSS
    Position Content
        Positioning, including float, relative, absolute, max-width
        Overflow height, width & align etc.
    Format Text
        Font-family, color, font-style, font-size, link colors
        Text formatting & decoration.

    Background & Borders
        Border-color & style
        Border width & colors

Session 9
Webpage/Website Uploading
    Domain Hosting
    cPanel & some of its important sections.
    Error Page Configuration
    Visiting webpages live & watch through Google Analytics

Session 10
Search Engine Optimization(SEO)
    sitemap
    meta keywords & description
    favicon

Session 11
Social Media Optimizaion (SMO)
    Online Reputation Management
    Social Plugins & Widgets

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