



Website Development

4 Weeks / 30 Hours

Offline/ Online Classroom

Internship & Training Program

Delhi-NCR | Lucknow | Bhubaneswar | Bhopal | Varanasi

Official Partner



EISYSTEMS TECHNOLOGIES

FF-113, Express Greens Plaza, Sector 1

Vaishali, Ghaziabad (Delhi NCR), Uttar Pradesh -201010

P: +91 9773976977 | E: info@eisystems.in | W: www.eisystems.in

Internship & Training Program

About EISystems

EISystems Technologies is a leading Indian technology identity with operations in 16 states and union territories of India. EISystems (We call it EISys) offers trainings in Machine Learning, Internet of things, Deep Learning, Computer Forensics, Automobiles, Robotics and Socialmedia related solutions for enterprises and student community. Our online edtech domain "Robokwik" have been in among top self learning products provider brands in India. We have trained about 70000 students and impacted around 2 lakhs students through our various outreach initiatives since our founding.

Our Clientele

Some of the colleges where we had already felt our presence are given below:-

Indian Institute of Science, Bangalore
Indian Institute of Technology, Bombay
Indian Institute of Technology, Delhi
Indian Institute of Technology, Madras
Indian Institute of Technology, Kanpur
Indian Institute of Technology, Roorkee
Indian Institute of Technology, Guwahati
Indian Institute of Technology (Banaras Hindu University), Varanasi
Indian Institute of Technology, Indore
Indian Institute of Technology, Bhubaneswar
Indian Institute of Technology, Jodhpur
Indian Institute of Technology, Hyderabad
National Institute of Technology, Tiruchirappalli
National Institute of Technology, Warangal
National Institute of Technology, Calicut
National Institute of Technology, Patna
National Institute of Technology, Jalandhar
National Institute of Technology, Jaipur
National Institute of Technology, Durgapur
National Institute of Technology, Surat
National Institute of Technology, Allahabad
Indian Institute of Information Technology, Allahabad
ABV- Indian Institute of Information Technology & Management, Gwalior
College of Engineering Guindy,
Anna University, Chennai
PSG College of Technology, Coimbatore
JNTUH College of Engineering, Hyderabad

and more than 100 other engineering colleges.

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Prerequisites

Participants from 1st year/ 2nd year / 3rd year / 4th year of CSE/IT/MCA/BCA/BSc IT/ECE branch will get more benefited after joining this program.

Course & Content

All of the sessions will be practical oriented, so it will be really great if participant(s) can look on the syllabus which we are going to cover during training days.

Session 1

Internet & Websites Session

- What is Internet?
- What is WWW?
- What is Webpage?
- What is a Website?
- Types of Website

Session 2

Domain & Hosting Session

- Domain & Domain Names
- WHOIS Lookup
- Domain & Anti Domain Registration
- Hosting of website

Session 3

Understand HTML Fundamentals

- HTML
- Metatags
- Keywords
- Head, Body, Footer
- Closing tags & Commonly used symbols.

Session 4

Understand CSS Fundamentals

- Analyze the impact of using
 - Inline Styles
 - Internal Style Sheets
 - External Style Sheets

Construct & Analyze rule sets

Valid syntax for the CSS rule set; selectors including class, id, elements and pseudo-class.

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Session 5

Structure Documents using HTML

Table Tags

h1-h6

P

br

div

span

li

Semantic Tags

Header

Footer

Summary etc.

Session 6

Structure Documents using HTML -2

Markup that implements navigation

Target

Bookmark

Image Link

Hyperlink

Folder Hierarchies

Form Elements

Form Attributes: action; method; submission methods

input types & restrictions

buttons

Session 7

Present Multimedia using HTML

img & picture elements & their attributes.

Videos & simple iframe implementation.

Examples & Codes implementing multimedia

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Session 8

Style Web Pages using CSS

Position Content

Positioning, including float, relative, absolute, max-width
Overflow height, width & align etc.

Format Text

Font-family, color, font-style, font-size, link colors
Text formatting & decoration.

Background & Borders

Border-color & style
Border width & colors

Session 9

Webpage/Website Uploading

Domain Hosting

cPanel & some of its important sections.

Error Page Configuration

Visiting webpages live & watch through Google Analytics

Session 10

Search Engine Optimization(SEO)

sitemap

meta keywords & description

favicon

Session 11

Social Media Optimizaion (SMO)

Online Reputation Management

Social Plugins & Widgets

Disclaimer

A session doesn't necessarily depict the day count or the day on which it is going to be covered, we may cover more than or lesser than one session in a day and even alter/amend the schedule by rearranging of session(s) by removing/adding anything from/to overall course, the course structure may differ center wise, Also this is to notify that EISystems Technologies is nowhere specifying that center in Varanasi will be IIT (BHU) Varanasi campus, our center in Varanasi is different. Fees once paid will not be refunded, Please check our refund policy given on website before proceeding for payment. It is important to note that IIT (BHU) Varanasi or any of its body is not charging anything for this training program and whatever amount which you will be paying will either go to EISystems Technologies or its associates or both.

COVID-19 Policy

No amount will be refunded in case of non conduction of program due to government guidelines for COVID-19 prevention and instead remaining / all sessions will be conducted online through mentor led training however we will also give flexibility to students/ attendee to continue the remaining session when things normalize at other center.

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